

# 2024 LOCAL POLICY AGENDA

Like roots under the soil, where we live and where we labor are deeply intertwined. At MCCD, we work across these two crucial sectors because we know our communities cannot flourish without healthy and resilient networks of both affordable housing and small businesses. As a consortium, we are able to diagnose problems within the broader housing and economic systems — and move solutions that address both immediate needs while looking beyond a single policy initiative to uproot core barriers and unleash sustainability and prosperity for all.



Collectively, we have the solutions to create strong, stable and equitable communities



## Our members in nonprofit affordable housing development have...

Created or preserved **250** affordable homeownership opportunities

Helped more than **6,100** households with homebuyer services



**73% of the rental or homebuyer households assisted by our members identify as BIPOC**

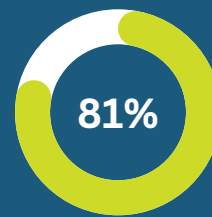
\*Source: 2022 MCCD Member Survey

## Our members in small business support and economic development have...

Leveraged over **\$6.5 million** in private or federal funds for small businesses

Provided more than **35,000** hours of technical assistance

Supported **11,000+** small businesses, entrepreneurs, or artists



**81% of small businesses assisted by our members are owned or operated by BIPOC entrepreneurs**

Source: 2022 MCCD Member Survey

## OUR MEMBERS

- Aeon
- African Development Center
- African Economic Development Solutions
- Alliance Housing Incorporated
- American Indian CDC
- Artspace Inc.
- Asian Economic Development Association
- Aurora/St. Anthony NDC
- Beacon Interfaith Housing Collaborative
- Build Wealth Minnesota
- City of Lakes Community Land Trust
- Clare Housing
- CommonBond Communities
- Community Reinvestment Fund
- Dayton's Bluff Neighborhood Housing Services
- East Side Neighborhood Development Company

- Emerge Community Development
- First Children's Finance
- Greater Metropolitan Housing Corporation
- Habitat for Humanity of Minnesota
- Hmong American Partnership
- Homes Within Reach
- Hope Community
- Initiative Foundation
- Lake Street Council
- Latino Economic Development Center
- Metropolitan Economic Development Association
- Model Cities
- Neighborhood Development Alliance
- Neighborhood Development Center
- NeighborWorks Home Partners
- NEON
- New American Development Center

- Nexus Community Partners
- Northcountry Cooperative Foundation
- Northside Residents Redevelopment Council
- PRG Inc.
- Project for Pride in Living
- Redesign Inc.
- Riverton Community Housing Association
- Rondo Community Land Trust
- RS Eden
- Springboard for the Arts
- Trellis
- Twin Cities Habitat for Humanity
- Twin Cities Housing Development Corporation
- Two Rivers Community Land Trust
- Urban Homeworks
- Volunteers of America
- West Bank CDC
- WomenVenture

**Metropolitan Consortium of Community Developers convenes and mobilizes our members to use community development as a tool for racial and economic justice.** Because our members are the people and organizations on the ground providing housing and business support, we identify how existing programs can work better and where new policies and investments can have the largest impact for Black, Indigenous and People of Color (BIPOC), and low-wealth communities. Through our collective analysis and shared experiences, our consortium is able to see beyond immediate needs to pinpoint solutions to systemic problems in the broader housing and economic systems — and work together to uproot barriers and seed lasting prosperity for all.



POLICY PRIORITY	COLLECTIVE STRATEGY
 <p><b>Provide recommendations and advocate for meaningful use of metro sales tax funds</b></p>	<p>Convene members to craft and provide consortium-wide recommendations to city and county partners around the metro sales tax for affordable housing</p>
 <p><b>Make local housing policies and practices more accessible and equitable</b></p>	<p>Advocate for cities to simplify the process to utilize Community Development Block Grant (CDBG) funding so our members and partners can increase and sustain the development of affordable housing in Minneapolis and Saint Paul</p>
 <p><b>Increase existing funding for local affordable housing programs</b></p>	<p>Urge the City of Minneapolis to double and the City of Saint Paul to triple their investments in their respective affordable housing trust funds</p>
 <p><b>Support strong local policies that protect and stabilize low-wealth renters &amp; homeowners</b></p>	<p>Partner with community-focused efforts and convene members to provide recommendations for a lasting rent stabilization policy and advocate for downpayment assistance programs and Section 8 vouchers for homeownership opportunities</p>
 <p><b>Invest robustly in small businesses owned and operated by BIPOC and immigrant communities</b></p>	<p>Urge policymakers in Minneapolis and Saint Paul to invest in corridor redevelopment across their communities — and convene community-centered events around redevelopment to gain direct input from stakeholders</p>
 <p><b>Create new, innovative programs that build community wealth</b></p>	<p>Cultivate opportunities in cultural commercial corridors in Minneapolis and Saint Paul to support worker cooperatives, real estate strategies, and housing cooperatives</p>